

## Regulatory Story

[Go to market news section](#)

**Brand Architekts Grp** - BAR Holding(s) in Company  
Released 17:44 26-Nov-2019



RNS Number : 7600U  
Brand Architekts Group PLC  
26 November 2019

**TR-1: Standard form for notification of major holdings**

<b>NOTIFICATION OF MAJOR HOLDINGS</b> (to be sent to the relevant issuer <u>and</u> to the FCA in Microsoft Word format if possible) <sup>i</sup>	
<b>1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached</b> <sup>ii</sup> :	BRAND ARCHITEKTS GROUP PLC
<b>1b. Please indicate if the issuer is a non-UK issuer</b> (please mark with an "X" if appropriate)	
Non-UK issuer	<input type="checkbox"/>
<b>2. Reason for the notification</b> (please mark the appropriate box or boxes with an "X")	
An acquisition or disposal of voting rights	<input checked="" type="checkbox"/>
An acquisition or disposal of financial instruments	<input type="checkbox"/>
An event changing the breakdown of voting rights	<input type="checkbox"/>
Other (please specify) <sup>iii</sup> :	<input type="checkbox"/>
<b>3. Details of person subject to the notification obligation</b> <sup>iv</sup>	
Name	River and Mercantile Asset Management LLP
City and country of registered office (if applicable)	London, United Kingdom
<b>4. Full name of shareholder(s)</b> (if different from 3.) <sup>v</sup>	
Name	DISCRETIONARY CLIENTS
City and country of registered office (if applicable)	
<b>5. Date on which the threshold was crossed or reached</b> <sup>vi</sup> :	25/11/2019
<b>6. Date on which issuer notified (DD/MM/YYYY):</b>	26/11/2019
<b>7. Total positions of person(s) subject to the notification obligation</b>	



financial instruments are effectively held starting with the ultimate controlling natural person or legal entity <sup>xiv</sup> (please add additional rows as necessary)			
Name <sup>xv</sup>	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
River and Mercantile Group PLC			
River and Mercantile Holdings Limited			
River and Mercantile Asset Management LLP			

<b>10. In case of proxy voting, please identify:</b>	
Name of the proxy holder	River and Mercantile Asset Management LLP
The number and % of voting rights held	N/A
The date until which the voting rights will be held	N/A

<b>11. Additional information<sup>xvi</sup></b>

<b>Place of completion</b>	London, United Kingdom
<b>Date of completion</b>	26 <sup>th</sup> November 2019

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