

## HOLDING(S) IN COMPANY

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Swallowfield PLC

07 March 2014

For filings with the FCA include the annex

For filings with issuer exclude the annex

### TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES<sup>i</sup>

|                                                                                                                                                                 |                                          |   |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------|---|
| <b>1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:</b> <sup>ii</sup>                                 | Swallowfield plc                         |   |
| <b>2 Reason for the notification</b> (please tick the appropriate box or boxes):                                                                                |                                          |   |
| An acquisition or disposal of voting rights                                                                                                                     | <input checked="" type="checkbox"/>      | X |
| An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached | <input type="checkbox"/>                 |   |
| An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments                                                      | <input type="checkbox"/>                 |   |
| An event changing the breakdown of voting rights                                                                                                                | <input type="checkbox"/>                 |   |
| Other (please specify):                                                                                                                                         | <input type="checkbox"/>                 |   |
| <b>3. Full name of person(s) subject to the notification obligation:</b> <sup>iii</sup>                                                                         | Peter Gyllenhammar                       |   |
| <b>4. Full name of shareholder(s)</b><br>(if different from 3.): <sup>iv</sup>                                                                                  | The Union Discount Company of London Ltd |   |
| <b>5. Date of the transaction and date on which the threshold is crossed or reached:</b> <sup>v</sup>                                                           | 05/03/2014                               |   |
| <b>6. Date on which issuer notified:</b>                                                                                                                        |                                          |   |
| <b>7. Threshold(s) that is/are crossed or reached:</b> <sup>vi, vii</sup>                                                                                       | From more than 24% to 24%                |   |

### 8. Notified details:

#### A: Voting rights attached to shares <sup>viii, ix</sup>

| Class/type of | Situation previous | Resulting situation after the triggering transaction |
|---------------|--------------------|------------------------------------------------------|
|---------------|--------------------|------------------------------------------------------|

| shares<br>if possible using<br>the ISIN CODE | to the triggering<br>transaction |                                  | Number of voting<br>rights |                      | % of voting rights <sup>x</sup> |        |          |
|----------------------------------------------|----------------------------------|----------------------------------|----------------------------|----------------------|---------------------------------|--------|----------|
|                                              | Number<br>of<br>Shares           | Number<br>of<br>Voting<br>Rights | Number<br>of shares        | Direct <sup>xi</sup> | Indirect<br><sup>xii</sup>      | Direct | Indirect |
|                                              |                                  |                                  | Direct                     |                      |                                 |        |          |
|                                              | 3,357,500                        | 3,357,500                        | 2,814,500                  | 2,814,500            |                                 | 24.89% |          |

| B: Qualifying Financial Instruments                  |                                 |                                               |                                                                                         |                    |
|------------------------------------------------------|---------------------------------|-----------------------------------------------|-----------------------------------------------------------------------------------------|--------------------|
| Resulting situation after the triggering transaction |                                 |                                               |                                                                                         |                    |
| Type of financial instrument                         | Expiration date <sup>xiii</sup> | Exercise/<br>Conversion Period <sup>xiv</sup> | Number of voting rights that may be acquired if the instrument is exercised/ converted. | % of voting rights |
|                                                      |                                 |                                               |                                                                                         |                    |

| C: Financial Instruments with similar economic effect to Qualifying Financial Instruments <sup>xv</sup> ,<br><sup>xvi</sup> |                |                                 |                                                 |                                              |                                                      |       |
|-----------------------------------------------------------------------------------------------------------------------------|----------------|---------------------------------|-------------------------------------------------|----------------------------------------------|------------------------------------------------------|-------|
| Resulting situation after the triggering transaction                                                                        |                |                                 |                                                 |                                              |                                                      |       |
| Type of financial instrument                                                                                                | Exercise price | Expiration date <sup>xvii</sup> | Exercise/<br>Conversion period <sup>xviii</sup> | Number of voting rights instrument refers to | % of voting rights <sup>xix</sup> ,<br><sup>xx</sup> |       |
|                                                                                                                             |                |                                 |                                                 |                                              | Nominal                                              | Delta |
|                                                                                                                             |                |                                 |                                                 |                                              |                                                      |       |

| Total (A+B+C)           |                             |
|-------------------------|-----------------------------|
| Number of voting rights | Percentage of voting rights |
| 2,814,500               | 24.89%                      |

| 9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: <sup>xxi</sup> |
|----------------------------------------------------------------------------------------------------------------------------------------------------------|
| Peter Gyllenhammar is the 100% owner of the following company owning the shares in Swallowfield plc:<br><br>The Union Discount Company of London Ltd     |

| Proxy Voting:                                                    |  |
|------------------------------------------------------------------|--|
| 10. Name of the proxy holder:                                    |  |
| 11. Number of voting rights proxy holder will cease to hold:     |  |
| 12. Date on which proxy holder will cease to hold voting rights: |  |

|                                      |                           |
|--------------------------------------|---------------------------|
| <b>13. Additional information:</b>   |                           |
| <b>14. Contact name:</b>             | <b>Peter Gyllenhammar</b> |
| <b>15. Contact telephone number:</b> | <b>0046 708 185244</b>    |

This information is provided by RNS  
The company news service from the London Stock Exchange

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