

DIRECTORS' SHAREHOLDING

Released : 06/11/13 07:00

RNS Number : 2906S

Swallowfield PLC

06 November 2013

Swallowfield plc

("Swallowfield" or "the Company")

Directors' Shareholding

Swallowfield plc, a market leader in the development, formulation, and supply of personal care and beauty products; whose customers include many of the world's leading brands, was notified on 5 November that certain Directors of the Company as detailed below, purchased ordinary shares of 5 pence each in the capital the Company ("Ordinary Shares") on the date and price outlined below:

Director holding beneficial interest	Date of Transaction	Number of Ordinary Shares Purchased	Price at which Ordinary shares were purchased	Beneficial interest of Director following this transaction	Beneficial holding in ordinary shares following this transaction
Brendan Hynes (Chairman)	05/11/2013	50,000	78p	50,000	0.44%
Chris How (Chief Executive)	05/11/2013	40,000	78p	40,000	0.35%
Roger McDowell (Non - executive director)	05/11/2013	30,000	78p	71,000	0.63%

For further information please contact:		
Swallowfield plc		
Chris How	Chief Executive Officer	01823 662 241
Mark Warren	Group Finance Director	01823 662 241
Shaun Dobson/Jenny Wyllie	N+I Singer	0207 496 3000
Alan Bulmer	Investor Focus International	07831 654744
Chris Lawrance	JBP Public Relations	0117 907 3400

Notes to Editors:

Swallowfield plc is a market leader in the development, formulation, and supply of personal care and beauty products. Our customers include many of the world's leading brands. We pride ourselves on being a customer orientated, innovative, flexible and responsive company. We combine high quality, competitive products with strong customer service and develop close partnerships with our customers facilitating an in-depth knowledge of their requirements.

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