

## DIRECTORATE CHANGE

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Swallowfield PLC

18 June 2013

**Swallowfield plc**  
**("Swallowfield" or the "Company")**

**Appointment of Chief Executive**

Swallowfield plc, the leading cosmetics, toiletries and household goods group, is delighted to announce the following Board appointment:

Mr Chris How is appointed as Chief Executive Officer of the Company, effective 15<sup>th</sup> July 2013. Chris has extensive international experience across the personal care and household sector, having held senior General Management and Sales & Marketing positions with PZ Cussons and Colgate Palmolive.

He has previously been Managing Director PZ Cussons Australia; Regional Director PZ Cussons Europe, Asia, South Pacific; Managing Director PZ Cussons UK; General Manager, Colgate Palmolive Benelux; as well as holding European and UK Sales Director positions within Colgate Palmolive.

Martin Hagen, interim Chairman, commented "I am delighted to welcome Chris to the Board as Chief Executive, he brings extensive skills and deep sector experience and we look forward to working together on the next chapter in the development of Swallowfield".

As a consequence of the above appointment Mr Ian Mackinnon will step down as Chief Executive Officer and a Director of the Company on the 15<sup>th</sup> July 2013, one month ahead of the date previously announced. He will remain available to help and assist to ensure an orderly handover is completed.

The following information is disclosed in relation to Schedule Two paragraph (g) of the AIM Rules:

Mr Christopher Gerard How (aged 53) has been a director of the following companies during the five years preceding the date of this announcement:

**Current directorships**

New Value Connections Limited

**Previous directorships**

PZ Cussons (UK) Limited  
 The Sanctuary Spa Holdings Limited  
 The Sanctuary Spa Group Limited  
 The Sanctuary Connections Limited  
 The Sanctuary Products Limited  
 The Sanctuary at Covent Garden Limited  
 The Sanctuary Spas Limited  
 The Sanctuary Licensing Limited  
 The Sanctuary Marketing Limited  
 The Sanctuary Limited  
 The Sanctuary Gym Limited

No further information is required to be disclosed pursuant to Schedule Two paragraph (g).

**For further information please contact:**

**Swallowfield plc**

Martin Hagen,	Interim Chairman	01823 662 241
Mark Warren,	Group Finance Director	01823 662 241

Shaun Dobson/Jenny Wyllie	N+1 Singer	0207 496 3000
Alan Bulmer	Investor Focus International	07831 654744
Chris Lawrance	JBP Public Relations	0117 907 3400

**Notes to Editors:**

Swallowfield plc is a market leader in the development, formulation and supply of cosmetics, toiletries and related household products to the own label and branded sectors. We pride ourselves on being a customer orientated, innovative, flexible and responsive company and combine high quality, competitive products with strong customer service - developing close partnerships with our customers and an in depth knowledge of their requirements.

This information is provided by RNS  
The company news service from the London Stock Exchange

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