TR-1: Standard form for notification of major holdings

**1. Issuer Details**

**ISIN**

GB0008667304

**Issuer Name**

BRAND ARCHITEKTS GROUP PLC

**UK or Non-UK Issuer**

UK

**2. Reason for Notification**

An acquisition or disposal of voting rights

**3. Details of person subject to the notification obligation**

**Name**

River and Mercantile Asset Management LLP

**City of registered office (if applicable)**

London

**Country of registered office (if applicable)**

United Kingdom

**4. Details of the shareholder**

**Full name of shareholder(s) if different from the person(s) subject to the notification obligation, above**

**City of registered office (if applicable)**

**Country of registered office (if applicable)**

**5. Date on which the threshold was crossed or reached**

02-Apr-2024

**6. Date on which Issuer notified**

02-Apr-2024

**7. Total positions of person(s) subject to the notification obligation**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **.** | **% of voting rights attached to shares (total of 8.A)** | **% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)** | **Total of both in % (8.A + 8.B)** | **Total number of voting rights held in issuer** |
| Resulting situation on the date on which threshold was crossed or reached | 0.000000 | 0.000000 | 0.000000 | 0 |
| Position of previous notification (if applicable) |  |  |  |  |

**8. Notified details of the resulting situation on the date on which the threshold was crossed or reached**

**8A. Voting rights attached to shares**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Class/Type of shares ISIN code(if possible)** | **Number of direct voting rights (DTR5.1)** | **Number of indirect voting rights (DTR5.2.1)** | **% of direct voting rights (DTR5.1)** | **% of indirect voting rights (DTR5.2.1)** |
| GB0008667304 | 0 |  | 0.000000 |  |
| Sub Total 8.A | 0 | | 0.000000% | |

**8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Type of financial instrument** | **Expiration date** | **Exercise/conversion period** | **Number of voting rights that may be acquired if the instrument is exercised/converted** | **% of voting rights** |
|  |  |  |  |  |
| Sub Total 8.B1 |  | |  |  |

**8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Type of financial instrument** | **Expiration date** | **Exercise/conversion period** | **Physical or cash settlement** | **Number of voting rights** | **% of voting rights** |
|  |  |  |  |  |  |
| Sub Total 8.B2 |  | | |  |  |

**9. Information in relation to the person subject to the notification obligation**

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Ultimate controlling person** | **Name of controlled undertaking** | **% of voting rights if it equals or is higher than the notifiable threshold** | **% of voting rights through financial instruments if it equals or is higher than the notifiable threshold** | **Total of both if it equals or is higher than the notifiable threshold** |
| River and Mercantile Group Limited | River Global Investors LLP |  |  |  |

**10. In case of proxy voting**

**Name of the proxy holder**

**The number and % of voting rights held**

**The date until which the voting rights will be held**

**11. Additional Information**

**12. Date of Completion**

02 April 2024

**13. Place Of Completion**

United Kingdom