TR-1: Standard form for notification of major holdings

**1. Issuer Details**

**ISIN**

GB0008667304

**Issuer Name**

BRAND ARCHITEKTS GROUP PLC

**UK or Non-UK Issuer**

UK

**2. Reason for Notification**

An acquisition or disposal of voting rights

**3. Details of person subject to the notification obligation**

**Name**

River and Mercantile Asset Management LLP

**City of registered office (if applicable)**

London

**Country of registered office (if applicable)**

United Kingdom

**4. Details of the shareholder**

**Full name of shareholder(s) if different from the person(s) subject to the notification obligation, above**

**City of registered office (if applicable)**

**Country of registered office (if applicable)**

**5. Date on which the threshold was crossed or reached**

02-Apr-2024

**6. Date on which Issuer notified**

02-Apr-2024

**7. Total positions of person(s) subject to the notification obligation**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **.**  | **% of voting rights attached to shares (total of 8.A)**  | **% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)**  | **Total of both in % (8.A + 8.B)**  | **Total number of voting rights held in issuer**  |
| Resulting situation on the date on which threshold was crossed or reached  | 0.000000  | 0.000000  | 0.000000  | 0  |
| Position of previous notification (if applicable)  |  |  |  |  |

**8. Notified details of the resulting situation on the date on which the threshold was crossed or reached**

**8A. Voting rights attached to shares**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Class/Type of shares ISIN code(if possible)**  | **Number of direct voting rights (DTR5.1)**  | **Number of indirect voting rights (DTR5.2.1)**  | **% of direct voting rights (DTR5.1)**  | **% of indirect voting rights (DTR5.2.1)**  |
| GB0008667304  | 0  |  | 0.000000  |  |
| Sub Total 8.A  | 0  | 0.000000%  |

**8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Type of financial instrument**  | **Expiration date**  | **Exercise/conversion period**  | **Number of voting rights that may be acquired if the instrument is exercised/converted**  | **% of voting rights**  |
|  |  |  |  |  |
| Sub Total 8.B1  |  |  |  |

**8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Type of financial instrument**  | **Expiration date**  | **Exercise/conversion period**  | **Physical or cash settlement**  | **Number of voting rights**  | **% of voting rights**  |
|  |  |  |  |  |  |
| Sub Total 8.B2  |  |  |  |

**9. Information in relation to the person subject to the notification obligation**

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Ultimate controlling person**  | **Name of controlled undertaking**  | **% of voting rights if it equals or is higher than the notifiable threshold**  | **% of voting rights through financial instruments if it equals or is higher than the notifiable threshold**  | **Total of both if it equals or is higher than the notifiable threshold**  |
| River and Mercantile Group Limited  | River Global Investors LLP  |  |  |  |

**10. In case of proxy voting**

**Name of the proxy holder**

**The number and % of voting rights held**

**The date until which the voting rights will be held**

**11. Additional Information**

**12. Date of Completion**

02 April 2024

**13. Place Of Completion**

United Kingdom